

WhatsApp Business

For your Customer Service



About BeCloud

A history

BeCloud Solutions is a global company with over 20 years of expertise in delivering advanced **Customer Experience** and **Cloud Contact Centre solutions**. As a single-vendor partner for omnichannel implementation, BeCloud offers a comprehensive and flexible portfolio designed to meet the evolving needs of businesses. With a strong focus on performance and innovation, BeCloud helps clients and partners improve the management of communication channels and elevate every aspect of the customer experience.



HEADQUARTER UK

Bournemouth



ITALY REGIONAL OFFICE

Seregno (MB)



CUSTOMERS

24 Countries, 5 Continents, 14 languages & 23 timezones



4 AWS PLATFORMS

Frankfurt, Sydney, San Francisco, Singapore

24/7 Follow the Sun Support *Global Presence*



100%
Cloud

1

Single
vendor

+10

CRM
integration



Artificial
Intelligence



24/7, 365
support

WhatsApp Business

The platform of the future



- BeCloud is an **official WhatsApp Business Provider**. With our expert consulting and available APIs, businesses can easily communicate with their customers through a single all-in-one platform—leveraging multiple communication channels seamlessly.
- Meet your customers on their preferred channel to **boost loyalty** and **deliver a fast, engaging Customer Experience**.
- A **highly customisable service** that can be used across various sectors - including Marketing, Sales, and Customer Service.



2M
Monthly Users



180+
countries



60+
available languages



WhatsApp Business

Interact with customers across all touchpoints



IVR



Website



In-App



QR codes



“Click to chat” link



Meta ADs

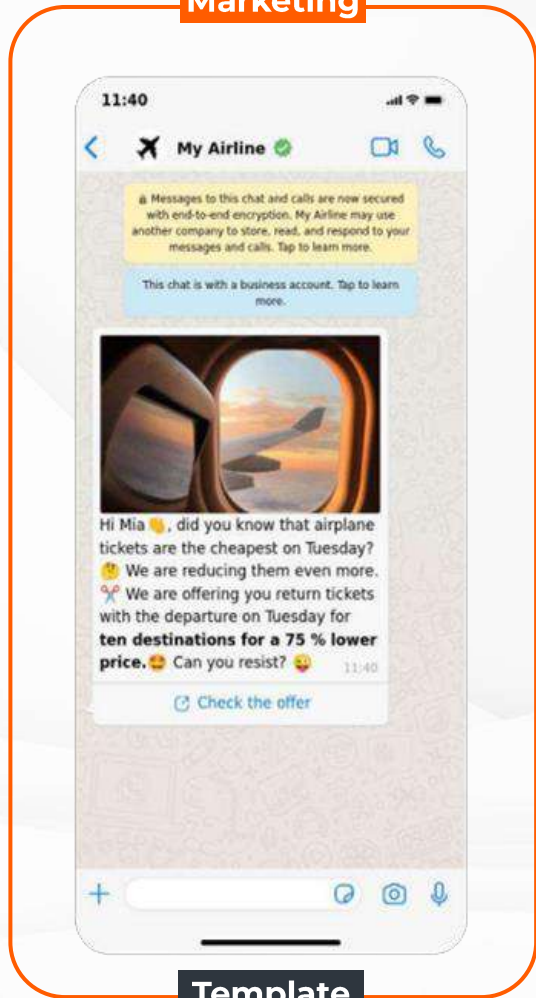


WhatsApp Business

Message categories

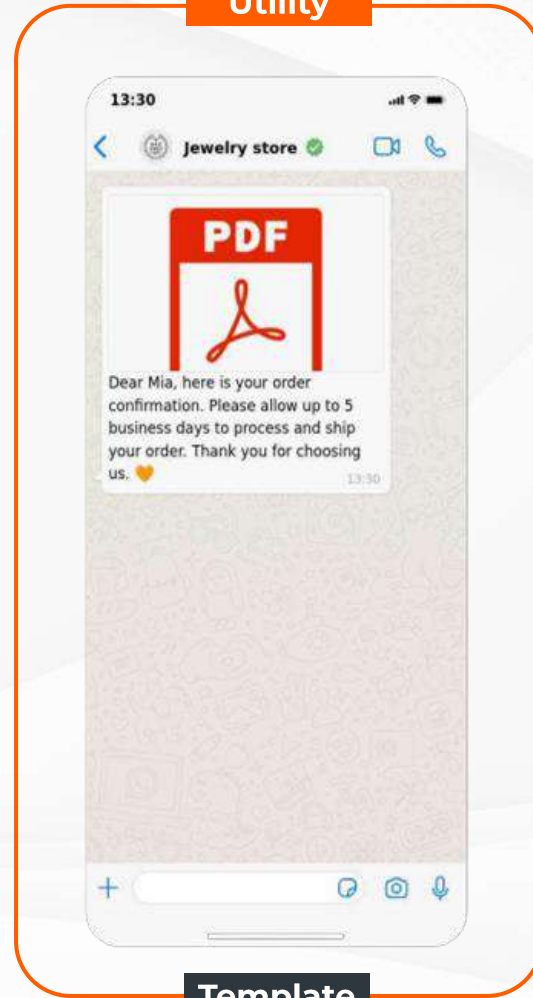


Marketing



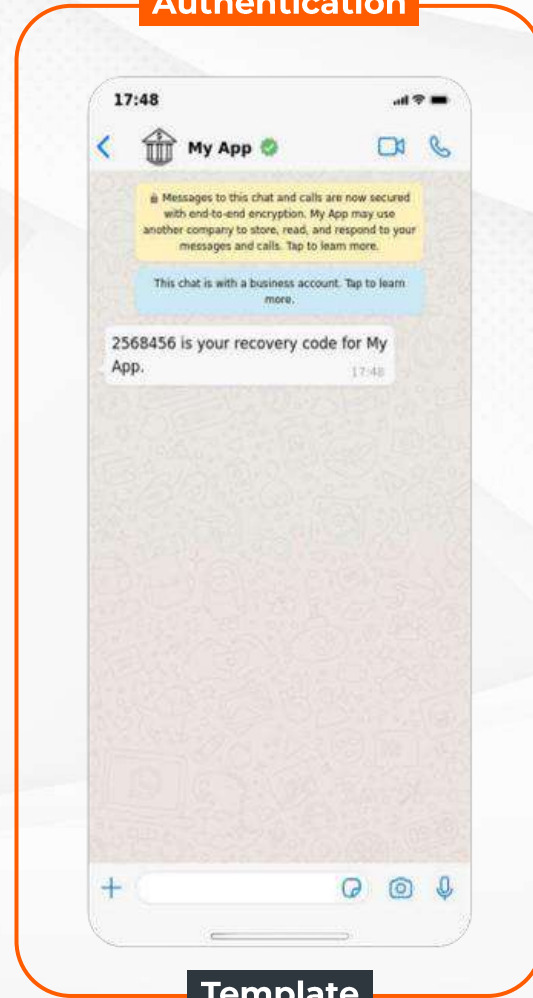
Template

Utility



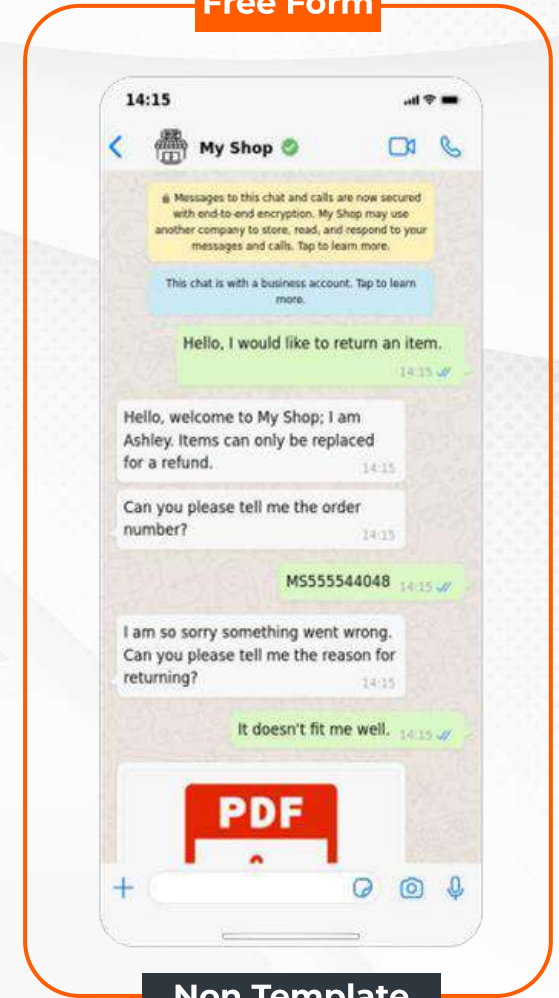
Template

Authentication



Template

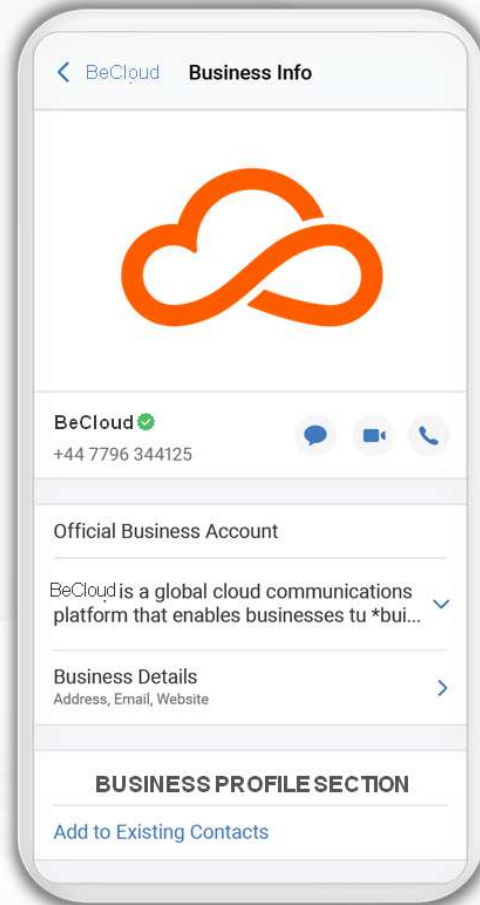
Free Form



Non Template

WhatsApp Business

Personalizza il tuo account



Verified sender

Encrypted messages

Two- Way communication

Media

“Read” status

BUSINESS
COMMUNICATION



BECLOUD

Solutions for innovation

Thank You



+ 44 204 571 0710



marketing@becloudsolutions.com



becloudsolutions.com