



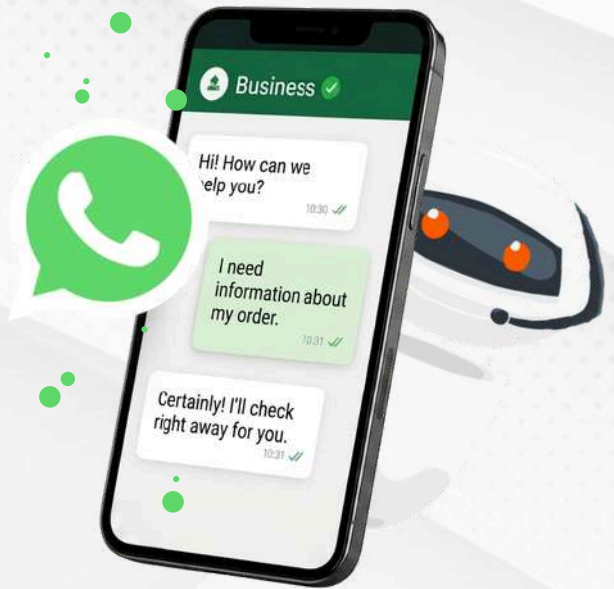
**BE CLOUD**  
Solutions for innovation

# WhatsApp Business + AI Suite

**Scale without quality.** **customer service** **conversations compromising service**

The world's most widely used communication channel, **now powered by AI.**

Reduce response times, support agents, and deliver a better customer experience.



## WhatsApp Business

*Where faster interactions lead to higher conversions.*



### Real-Time CX

Real-time communication with shorter wait times and higher customer satisfaction.



### Operative Efficiency

Handle conversations at scale with FAQ automation and lower pressure on support teams.



### Ever-ready templates

Launch outbound campaigns faster with ready-to-use *Marketing*, *Utility*, and *Authentication* templates.

## AI Suite

*The intelligent layer supporting agents and automation.*



### Transcription & Summarization

Capture, summarize, and structure every conversation for seamless CRM integration and future analysis.



### AI Agent Assist

Real-time suggestions for agents during conversations, enabling faster and more consistent responses.



### AI Virtual Agent

Round-the-clock virtual agents that resolve repetitive queries and escalate to humans when required.

**Business Impact**

*metrics that matter*



Up to  
**-70%**

**Response times Reduction**

thanks to AI & automation



Up to  
**+30%**

**Conversion rate Improvement**

with conversational campaigns